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**BE A SCIENTIST!
THE PHILADELPHIA SCIENCE FESTIVAL
RETURNS WITH MORE THAN 80 EVENTS OVER NINE DAYS
APRIL 21-29**

**SIGNATURE SCIENCE CARNIVAL RETURNS TO PENN'S LANDING
FESTIVAL ENVELOPS PHILADELPHIA'S MARCH FOR SCIENCE
TICKETS ON SALE!**

PHILADELPHIA March 30, 2017—The Philadelphia Science Festival returns this spring to spotlight the very vital role science and technology play in today's world, April 21-29. Organized by The Franklin Institute, in collaboration with Philadelphia's premier science, cultural, and educational institutions, and presented by The Dow Chemical Company for the seventh consecutive year, the 2017 Philadelphia Science Festival offers more than 80 events over nine days in communities all across the region.

The Festival debuts innovative new programs for 2017 including Life on Mars, Fake Out: The Science of Deception, Dance Engineered, Geek Out Gameshow, Sensory Overload, and Be a Scientist—and adds new elements to popular favorites like citywide star parties, Murder at the Mütter, Science On Tap, Fishtown Science Crawl, Cookie Lab, Cocktail Lab, and Tinker Lab. This year, the Philadelphia Science Festival aims to illuminate the essential work of scientists on Sunday, April 23 when the region's finest institutions open their lab doors inviting attendees to **Be a Scientist** (Conservator, Food Psychologist, K'Nex Architect, Farm Scientist, H2O-ologist, Ecologist, Surgical Nurse, Engineer, Paleontologist, Architect, Engineer, Audiologist, and Marine Biologist) for a day.

Returning this year to the vibrant Great Plaza at Penn's Landing is the Festival's signature program, the **Science Carnival at Penn's Landing**, which last year attracted more than 50,000 attendees. The massive outdoor science carnival is one of the most highly anticipated festival events, providing a packed day of non-stop family-friendly activities, hands-on experiments, live performances, educator opportunities, and explosive visuals from more than 150 partnering exhibitors to close the 2017 Philadelphia Science Festival, Saturday, April 29.

Throughout the Festival, Philadelphians can engage with the curiosities of science and technology through these and dozens more uniquely themed innovative events, self-guided tours, creative workshops, and stargazing parties. Events take place across the region in parks, cafés, breweries, libraries, museums and other neighborhood places—with many of them free of charge. A full calendar of events for the 2017 Philadelphia Science Festival is available [here](#), with tickets now on sale.

Each year, Philadelphia Science Festival effectively leverages the collaboration of more than 200 of the region's STEM organizations to deliver hands-on science education to the community, impacting on average 75,000 people over the course of nine days. On Saturday, April 22, the Festival coincides with Philadelphia's March for Science, offering daylong opportunities for the public to take an active role in participating in science within their communities. "The best way to stand up for science is to encourage people of all ages and backgrounds to appreciate and engage directly with science," said Larry Dubinski, President & CEO of The Franklin Institute, lead organizer of the Festival. "The Franklin Institute, and by extension the Philadelphia Science Festival, continues to be a leading resource for science education in our community," Dubinski continued. "We are a place for people to go to ask questions, discover new ideas, and become inspired to learn more about science and technology, and its impact on our daily lives."

Each year, through innovative collaborations and unique partnerships, the Philadelphia Science Festival reaches thousands of people all across the region, sparking curiosity, and passion around key STEM topics," said Robin Sprague, Northeast Public and Government Affairs Manager at Dow, presenting sponsor of the Festival. "We are honored to be one of those partners, and since 2011, The Dow Chemical Company has worked closely with The Franklin Institute, playing an essential role in evolving STEM education and fueling the STEM pipeline in the Delaware Valley specifically through the Festival."

NOTE TO EDITORS:

High- resolution photos of the Philadelphia Science Festival:

<https://www.flickr.com/photos/philsciencefestival/sets/72157636664207973/>

About the Philadelphia Science Festival

Established in 2011 by The Franklin Institute as one of the first of its kind in the country, the Philadelphia Science Festival is a nine-day celebration of science and technology in everyday places—parks, restaurants, bars, libraries, and museums. It aims to inspire not only the next generation of scientists and engineers but also create homegrown citizen scientists. More than 200 partners work together to produce the Festival, which was founded by The Franklin Institute and is presented by The Dow Chemical Company. To learn more, visit PhilaScienceFestival.org. #GetNerdyPHL April 21-29

About The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.

About Dow

Dow (NYSE: DOW) combines the power of science and technology to passionately innovate what is essential to human progress. The Company is driving innovations that extract value from material, polymer, chemical and biological science to help address many of the world's most challenging problems such as the need for clean water, clean energy generation and conservation, and increasing agricultural productivity. Dow's integrated, market-driven, industry-leading portfolio of specialty chemical, advanced materials, agrosiences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 180 countries and in high-growth sectors such as packaging, electronics, water, coatings and agriculture. In 2015, Dow had annual sales of nearly \$49 billion and employed approximately 49,500 people worldwide. The Company's more than 6,000 product families are manufactured at 179 sites in 35 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.